Grey-Bruce OHD

DIGITAL TOOLS: eReferral

Streamlining Patient Care with Ease

The Benefits of eReferral



Seamless Integration with most EMRs

Quickly send referrals and receive updates directly within your EMR, ensuring a smooth and efficient workflow.



Automated and Standardized Referral Forms

Forms are auto-populated with patient information from your EMR and include clinical guidelines to support best practices.

Comprehensive Service Discovery

Utilize a map-based directory to find services and programs for referrals, complete with wait times where available.



Efficient and Secure Communication

Reduce administrative tasks with easy in-solution communication, eliminating the need for follow-up calls.

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Patient Involvement and Transparency

Patients can confirm appointments online and choose to receive email notifications about referral status and appointment details.

Cost-Free Implementation

All costs, including training and set-up, are covered for primary care providers participating in the Ontario Health funding.

User Feedback

- 97% of patients said email notifications improved their referral experience.*
- 80% of providers found the eReferral system easy to use.**

(*Patient survey data, September 2021; **eHealth Centre of Excellence survey, July 2021).

It is integrated into my workflow making my life a million times easier. It shows the date for when the patient's appt is booked and this is easy to see when I am talking with the patient."

— Primary Care Provider from the South West

FOR MORE INFORMATION, PLEASE CONTACT: MATTWARD@BRIGHTSHORES.CA